

Columbia presents

19 30



JUAN ARVIZU

"Troubadour of the Americas" (A) Set C-95



COLUMBIA

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C 95-1

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(CO 31884)

JUAN ARVIZU, TROUBADOUR
OF THE AMERICAS
RANCHO ALEGRE

- Bermejo - Vocal

JUAN ARVIZU and the C. B. S.
TIPICA ORCHESTRA

Conducted by Alfredo Antonini

co 31884



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C 95-2

36663
(CO 31887)

JUAN ARVIZU, TROUBADOUR
OF THE AMERICAS
DUERME

(Time Was) - Prado - Vocal

JUAN ARVIZU and the C. B. S.

TIPICA ORCHESTRA

Conducted by Alfredo Antonini

CO 31887

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PRESENTS

JUAN ARVIZU

with the

CBS TIPICA ORCHESTRA

conducted by ALFREDO ANTONINI

When Juan Arvizu first appeared before an audience in the United States in 1941, he feared he was doomed to dismal failure. The enthusiastic whistling of the listeners at the close of his first number signified robust disapproval as far as he was concerned. But later, in his dressing room, he learned that whistling is a distinct form of applause in the U. S. (It seems that in his native land, the citizens express their dislike by whistling.)

Juan Arvizu was born in the little Mexican town of Querétaro, Querétaro, 100 miles from Mexico City, is known as the "cradle of Mexican music." As a boy in Querétaro, Juan sang in the local "Orfeon," or chorus. Then for a while he gave up singing to become a telegrapher. But at the age of eighteen, Arvizu returned to the profession closest to his heart, singing the folk and popular songs of Latin America. For a time he thought that he would like to follow opera as a career. Soon, however, he realized that his talent as a singer of native songs offered a much broader future.

His reputation spread quickly throughout the Americas, and before long Arvizu became a star on the Columbia Broadcasting System, ever which he is now heard both in the U. S. and by short wave to Latin America. Adequate tribute to his growing popularity is the fact that he was acclaimed the winner of the 1942 entertainers' popularity contest, conducted by *La Prensa*, foremost Spanish-language newspaper in this country. Nearly

a half million votes were cast in naming Arvizu the favorite. Through the media of radio, motion pictures, and records, Juan Arvizu is doing much to acquaint all the peoples of the Americas with the music of their neighbors. His friendly, natural personality, combined with an exceptional voice, have made him welcome wherever he is heard. Throughout Latin America he is known as, "el tenor de la voz de seda," or "the tenor with the silken voice."

His greatest ambition is to draw North and South America closer through the ties of folk music. He has made a study of music of this type from all parts of both continents, including the folk songs of the United States. He sings a Chilean cueca or a Cuban bolero-son with equal feeling and understanding.

Columbia is pleased to present "The Troubadour of the Americas," Juan Arvizu, in this album of eight outstanding selections.

- 36663 RANCIRO ALEGRE
DUERME (Time Was)
- 36664 VIVA SEVILLA!
NOCHE DE AMOR
- 36665 MI SARAPE
¿QUE PASO?
- 36666 EL BIGOTE DE TOMAS
¿DE DONDE?

COLUMBIA RECORDS



SET C-95

FOR PERFECT REPRODUCTION . . . USE ONLY COLUMBIA NEEDLES

Does your record collection include these favorites?



C-13

STRAUSS WALTZES
 The Strauss Waltzes are the most popular of all the waltzes. With their light, graceful, and beautiful music, they are the perfect accompaniment for any social gathering. Includes the famous "Tales from the Vienna Woods" and "The Blue Danube."



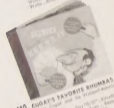
C-102

BENNY GOODMAN SEXTET
 Benny Goodman and His Sextet bring you the finest in swing music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-105

EDDY DUCHIN
 Eddy Duchin and His Orchestra bring you the finest in swing music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-110

CURLY HOWARD'S FAVORITE RUMBAS
 Curly Howard and His Orchestra bring you the finest in rumba music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-109

SCHUBERT MELODIES
 Schubert's melodies are the most beautiful of all. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-44

ROGGIE WODGIE
 Roggie Wodgie and His Orchestra bring you the finest in swing music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-19

MUSICAL HAWAII
 Musical Hawaii brings you the finest in Hawaiian music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-108

FAVORITE MELODIES FROM THE HOUSE OF CHARM
 Favorite Melodies from the House of Charm brings you the finest in melody music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



C-97

FRANKIE CARLE AND HIS GIRL FRIENDS
 Frankie Carle and His Girl Friends bring you the finest in swing music. Includes "The Blues," "The Hot One," "The Jumpin' Jive," and "The Benny Goodman Sextet."



- C-107 AFTER DARK Marion Gould and His Orchestra
- C-101 BURN BY BASS
- C-98 BAYRIG GIGGETS HOSCO
- C-96 MORTON GOULD CONCERT
- C-94 CHRISTMAS CAROLS Lyn Murray Singers
- C-93 EDDY DUCHIN and His Piano
- C-92 CRUISE WITH ME Bob Baker and His Paramount Organ
- C-91 DANNY KAYE
- C-89 CONTINENTAL TANGOS Horace Walker
- C-88 SWEET TONES OF SEASIDE ROSEBERG
- C-87 EDDY DUCHIN PLAYS EDGE PORTER
- C-86 FORTY-THREE MARCH Edwin Franko Goldman conducting The Golden Band
- C-85 THE BUSHWICK SISTERS
- C-84 DR. DR. DRUMMA Horace Walker and His Orchestra
- C-80 SALON MUSIC Without Solos
- C-79 YALE GIBB CUB
- C-78 THE MUSIC OF BRIND BISHOP
- C-77 THE MUSIC OF VINCENT YOUKANS Heaver Bunk
- C-76 A NIGHT AT THE SPOTON Club Society Faculty
- C-74 CONGA WITH CUGAT
- C-73 MYHRE - Phil Sparholz and All Girl Orchestra
- C-70 FRANKIE CARLE BRIGADES
- C-68 SONGS OF THE RED ARMY Chas. of the Red Army of the U.S.A.
- C-67 OSCAR STRAUSS
- C-65 CONGAS - RUBENS Lincoln Cotton Band
- C-64 GIPSY MUSIC V. Seltman
- C-63 THEATRE SYMPHONY Orchestra, Radio, E. Van Brodsky, James Scott, Frank, Gene Tucker
- C-62 MENCINI A Goodtime
- C-61 CIRQUE D'OPERA Brothers and Sisters and Soule's Band
- C-56 LET'S POLKA Big Gals
- C-55 SHOW BOAT Robinson, Morgan, Jordan, Cooney
- C-54 ALBINO MUSIC, YOUNG Singers Orchestra
- C-53 BRUNNA WITH CUGAT - Kasper Cugat and His Orchestra
- C-52 Alberto Orchestra
- C-51 ACCORDIAN Charlie Magnante
- C-50 EDDY DUCHIN PLAYS THE MUSIC OF GEORGE GERSHWIN
- C-49 DOBBY BROTHERS
- C-48 KATE SMITH - U.S.A.
- C-47 MARCHES The Golden Band
- C-46 SQUARE DANCES Gene Robinson
- C-45 HAL KEMP MEMORIAL ALBUM
- C-42 ALMA HAWKES Andy Cole
- C-41 THE BLUE Blue Singers
- C-40 GERMANIA Whittaker Melody
- C-38 NAUGHTY SO'S NO. 2 Section Six
- C-37 BARBER SHOP BANDS Four Four Four
- C-36 SHOW TUNES OF BRIGADE TOWN A Goodtime
- C-35 EDDY DUCHIN
- C-34 SIX SEVEN EIGHT
- C-33 KING VOICES Gene Ausuberg
- C-32 POPULAR AMERICAN WALTZES A Goodtime
- C-31 AT THE BRAND Parade Club
- C-29 DINNER MUSIC Whittaker Melody
- C-28 HARMONICA VIRTUOSO Larry Adler
- C-17 WALTZ TIME BY VIENNA A Goodtime
- C-16 FERN BOY BRANCH Julian Donato
- C-15 SONGS From Other
- C-14 THE NAUGHTY SO'S Section Six
- C-13 LA CONCHA Dan Aron
- C-11 RODOLPH-WART MUSICAL COMEDY WITH Orchestra

Columbia's Lamination Process

There are two problems in the manufacture of a photograph resined and strangely enough the two problems are diametrically opposed. These problems are (a) strength, (b) tightness and quality on the surface.

The type of materials which give a record strength are not those which make for a high quality surface, and conversely the type of materials

which give a high quality surface are those which tend to make a record weak and brittle. The Columbia lamination process overcomes this paradox completely because in making a laminated record it is possible to deal with the two problems separately, putting strength in the core and quality on the surface. That is why Columbia laminated records, with their Sensitive Surfaces, give you so much more than ordinary records in richness of tone and durability.



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